



**VELUX®**

Inspiring Home Series:

Your Living Room Reimagined

# Designing Your Dream Living Room

Let's talk about the living room. You know, the space where we curl up on the couch to watch our favorite television show. The place we come to strike up conversations, entertain guests, or eat late-night dinners. The room we live in.

As the center of your home, you want your living room to be a bright, open, and comfortable space. And nothing brightens and makes a space feel welcoming quite like daylight. Natural light is powerful. It brings out true colors. It makes rooms feel larger. It lowers our dependency on electricity. And it makes us feel good too!

Isn't it time you lived in more daylight in your living room? We thought so. If you're curious how to add more daylight to your space, say no more. Skylights are what you need to see your living room in a whole new natural light!





HGTV  
**DREAM  
HOME**  
2022  
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veluxusa.com

Open your space in  
a way light bulbs and  
paint never could.





# Living Room Colors Meet Natural Light

Have you ever ventured into a paint store and browsed through the various paint swatches? You most likely found a color you thought would look great in your living room, but as soon as you slid it under the light simulator, the color changed. Light and color have a unique relationship. Light influences colors, changing their shade and tint constantly.

Colors respond to a variety of different light variables, including location of the sun, time of day, and type of light. Knowing how the colors you choose transform when added to your room is a good trick to have in your designer tool bag. Because nothing would be worse than completely repainting an entire room only to discover the color doesn't bode well in the space. So, keep these key factors in mind while you're shopping for your next paint color.

## Room Direction

Which direction does sunlight hit your living room? Does it come from the north, south, east, or west?

**North:** These rooms see less direct sunlight throughout the day, which means they're consistently cooler than other rooms in your home. So, what paint color do you choose for this room? We suggest a warmer shade and skylights! North-facing rooms are the perfect spots for skylights.

**East:** Known to capture the morning sun, east-facing rooms give off a tinge of blue undertones. When choosing a beautiful color for these rooms, look for paints that have more color than gray in them. Paints with a touch of green can help make the room feel softer and more inviting.

  
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[View Room Gallery](#)

Continued next page...

Natural lighting can be ideal for both your health and your energy bill.





**West:** As the last room to get sun, west-facing rooms tend to appear shadier. Warmer paint colors counter those muted tones. Take it up a notch and use earthy colors, which give your space a more balanced feel when the sun finally makes its way in.

**South:** Whew, south-facing rooms are one of the sunniest places in our homes. Full of energy and daylight! Tone down these rooms with softer hues, like green, gray, or lighter shades of blue.

### **Time of Day**

We all know that the sun doesn't stay in one spot. As it moves, it dramatically changes the look, feel, and paint color in your home! When choosing a color, consider how much time you'll spend in the room.

**Morning:** If you spend a majority of your time in a room in the morning, keep in mind that the light has a softer glow and does well with warmer tones, energizing you for the day.

**Afternoon:** In the afternoon, when the sun has made its way to the peak of the sky, it gives off its brightest and whitest light. Be warned: this tends to wash out colors. Although gray colors still do well, warmer colors are your best bet.

**Evening:** As the sun goes down, its light becomes warmer. So, in your evening rooms, avoid overdoing it with sunset colors like red, pink, and orange. Instead, opt for cool tones – think blues, greens, and purples – that have a touch of gray in them.

Before



[View Before & After Gallery](#)

After



# Three Reasons to Love Skylights in Your Living Room

## 1 Functionality

Positioned on your roof, skylights allow for uninhibited daylight to enter the space from above, letting you enjoy more freedom to rearrange your space down below. Swap your décor or change the entire layout without ever blocking natural light.

## 2 Lower Electric Bill

Stop depending on artificial lights to brighten your living room space. Use skylights! Daylight entering through your skylight illuminates your space with free energy, saving you more money on your electric bill. Additionally, you can open VELUX venting skylights to let hot air flow out while cool air flows in and give your air conditioner a break.

## 3 Light Control

Whether you want it to be a bright, entertaining room one minute or a dark movie room the next, you have complete light control of your VELUX skylight when paired with a solar-powered shade. Offered in a variety of styles and colors, you'll be able to find one that matches your interior design.





# Creating a New Living Room Focal Point

It's time for something new and different in your space!

You'll do just about anything – push your couch to a different wall, update the décor, you name it – to give your space a fresh look. Because, after admiring other living room designs and layouts, all you want is something new and different for your home.

When redecorating, we tend to shift our design around a certain focal point in the room. For some, that could be a fireplace. Others, a wall of windows or an opening into another room. These predetermined focal points limit how we rearrange our entire living room, leaving us with only a few layout choices to choose from.

That's why we think it's time to create a new focal point (and no, we don't mean the television). A new focal point can open the design potential in your space and give you more options for rearranging. But how do you create a new focal point? With a new accent wall or statement piece?

Look up! Right there above your head is a whole other wall of untapped design potential that many people don't notice. Shift your outlook to a new focal point on the ceiling – install beautiful wooden beams, paint it an accent color, or install skylights!

Skylights take your fifth wall beyond the common white paint to become a ceiling full of light and beautiful sky views. Because skylights are positioned on your ceiling, your room has a new look while also adding a level of functionality to your space too. Bright, natural light brings out the true colors of your walls and furniture, animates your space as the sun changes positions throughout the day, and helps to lower your electric bill.

So, before you move the couch again, why not transform your living room with natural light from skylights?



# Your Life Brightened with Natural Light

© Vintage Revivals



Natural light can enrich your health and well-being, and bring a whole lot of positivity.

At VELUX, we believe in daylight and fresh air because of their restorative and transformative powers. Daylight is the source of nutrients that power us through the day, rebalances our circadian rhythm, keeps us healthy, and gives us a more positive feeling. So, let's take a closer look at how natural light can really brighten your life with all its benefits.

## Vitamin D Storage

We need Vitamin D for our bones to stay strong, and to help prevent certain cancers, heart disease, depression, and weight gain. Oftentimes though, we can't relax in natural light to get enough Vitamin D our body needs. So, when you can't go out, bring light in.



### Higher Productivity

Feel like you're dragging in the morning, or you can't seem to get those last bits of chores around the house done? This is your body letting you know it needs more natural light. Studies have shown that the more we work in natural light, the higher energy levels we have compared to artificial light.



### More Sound Sleep

Nothing feels as good as waking up from a restful night's sleep. You feel as if you're instantly ready to tackle the day without coffee or a yawn in sight. Natural light can help you get there! Sunlight is an environmental indicator that helps set the phases of our body's natural circadian rhythm.



### Vision

Our eyes are put under constant strain from computer screens, phones, and even harsh artificial light. Natural light aids in our ability to clearly see without added strain, as well as helping eye development in children and young adults.

Before



After



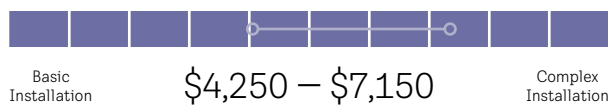
# Skylights for Your Living Room

## The VELUX Solar Powered Fresh Air Skylight System

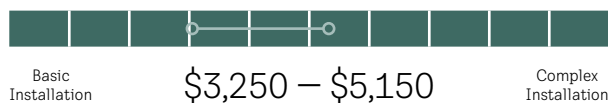
When you pair natural light with fresh air, you open your living room to a world of crisper, clean air and brighter days.



### New Solar Powered Skylight System



### Replacement Solar Powered Skylight System



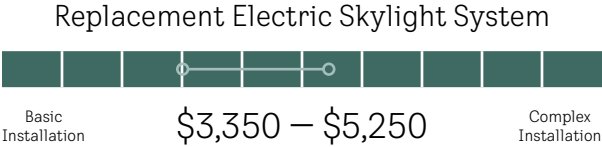
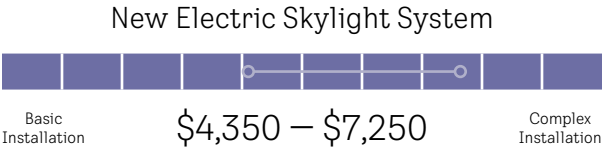


Solar-Powered  
Remote-Controlled  
**Shade**  
Pre-Installed  
for Total Light &  
Climate Control



## The VELUX Electric Fresh Air Skylight System

Let abundant natural light flow through your living room while blocking heat. The venting feature of this electric skylight reduces the need for air conditioning and improves indoor air quality.

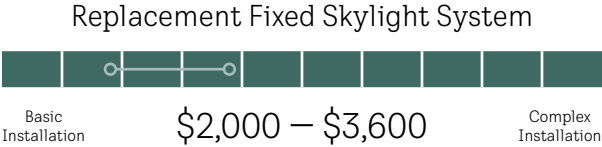
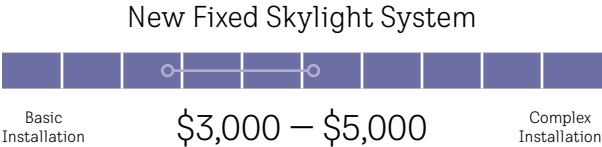


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## The VELUX Fixed Skylight System

With versatile sizing and a clean exterior profile, this skylight provides abundant natural light to your living room without obstructing the roofline.





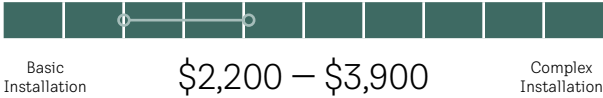
# The VELUX Manual Fresh Air Skylight System

The manual-venting feature of this skylight brings all the light into your space, while letting go of stale air. An operator hook makes it easy to open and close the skylight to improve your living room's air quality.

### New Manual Skylight System



### Replacement Manual Skylight System



# The VELUX Sun Tunnel® Skylight

Even small spaces deserve to be awash in natural light. If your living room cannot accommodate a traditional skylight, choose a Sun Tunnel Skylight to light your space with clean light.

### 10" Sun Tunnel



### 14" Sun Tunnel



# Complete light control.

## Solar-Powered Shade Pairing

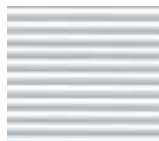
VELUX shades allow you to control the light, enhance your decor, and improve energy efficiency.

VELUX Skylight Systems include a **pre-installed Room Darkening, Double-Pleated Solar Shade** for the very best skylight experience.

- Solar-powered and remote-controlled
- Blackout cloth with honeycomb structure
- Neat pleats

**In-Stock Shade**<sup>1</sup> Standard with VELUX Skylight System models

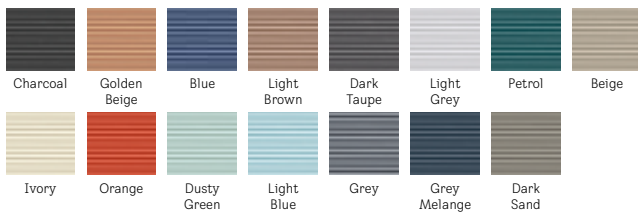
Room-Darkening Double-Pleated



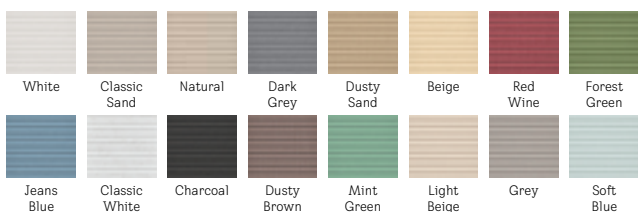
White

**Special Order**<sup>2</sup> Ships separately from skylight

Room-Darkening Double-Pleated



Light-Filtering Single-Pleated



<sup>1</sup> **In-Stock:** Solar skylight shades are sold separately (2-4 business days) and/or factory installed as a part of VELUX Skylight Systems (see page 3). Custom sizes are sold separately as special order. <sup>2</sup> **Special Order:** No factory installation for special order skylight shades. Shades ship separately: skylights 14 business days.

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Remote-Controlled  
**Shade**  
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## Talk Skylights with a Design & Product Advisor

The experts to help you reimagine your space with skylights.

VELUX Design & Product Advisors are waiting to help you create the room of your dreams, from the first steps of your skylight journey to final installation. Simply schedule an appointment to meet with your own personal consultant who can answer your questions and talk you through the entire process — all for free!

Whether you have questions about how a skylight works, where they should go in your home, or even installer recommendations, VELUX Design & Product Advisors are here to help.

[Schedule a Free Virtual Consultation](#)

Transforming spaces since 1941. For over 80 years, VELUX has helped people envision and achieve the transformation of spaces using daylight and fresh air through the roof. Our product program includes skylights, Sun Tunnel® skylights, decorative shades and roof windows, as well as installation and smart home solutions. By creating brighter, healthier, more sustainable places to live, work, learn, and play we enable a better everyday life for people around the world. We work globally with sales and manufacturing operations in more than 40 countries and around 11,500 employees worldwide. The VELUX Group is owned by VKR Holding A/S, a limited company wholly owned by non-profit, charitable foundations (THE VELUX FOUNDATIONS) and family.

For more information, visit [veluxusa.com](http://veluxusa.com).



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